

# Small Business Resolution

Office of Social Responsibility  
Port Commission Briefing  
May 12, 2009

# Small Business Initiative Background

- SB Resolution 3605 passed in 2003
- Race-Gender Neutral post-I-200
- Set 10% annual SB goal goods/services

# New SB Program Goals

- Priority for new Office of Social Responsibility in 2008, set forth by Port CEO
- Update Port Policies and Procedures
- Implement recommendations from TKW audit relating to Small and Disadvantaged Business

# Key Elements of New Resolution

- Update Definitions
- CEO authorization to set Small Business Revenue Size and Personal Net Worth Cap
- New Policies Relating to Procurement to strengthen Small Business opportunities

# New Policies

- Price Incentive in Goods and Services
- Small Business Utilization Requirement
- Aspirational (Voluntary) Minority- and Women-Owned Business Goals
- Evaluation Points for Utilizing Small Businesses

# Other Features

- Roles and Responsibilities:  
all departments shall participate
- Annual Goal Setting
- Monitoring and Reporting
- Rosters

# Education and Training

- OSR will complete new Port-wide Procedures and begin training staff this summer

## Financial Implications

- Under current review
- Once known, may impact timing of implementation

# 2007 SB Participation

<b>Goods and Services:</b>	<b>16.7%</b>
<b>Construction:</b>	<b>6.4%</b>
<b>Cumulative Total:</b>	<b>10.0%</b>
	<b>(\$45,005,100)</b>

<b>Small Business:</b>	<b><u>6.6%</u></b>
<b>Minority Business Enterprise:</b>	<b><u>2.1%</u></b>
<b>Women Business Enterprise:</b>	<b><u>1.3%</u></b>





# 2008 Contracts

- Seven New Primes  
(4 MBE, 2 WBE, 6 at airport)
- 14 Small Works Primes

# Small Business Program Metrics

“Triple Bottom Line and Demonstrating Business Case”

Small  
Business  
Participation  
Dollars

Impact of  
Targeted  
Outreach

Best  
Practices  
Lessons  
Learned

Building  
Community  
Support

Cost/Benefit

Local  
Economic  
Impact

SAVINGS

Growth  
of firms with  
Port

